



KINSTLER

P H O T O G R A P H Y

INFORMATION GUIDE



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Welcome to Kinstler Photography!

My name is Stephen and I live in Virginia Beach, VA with my wife, Beth, and children, Annelise and Ethan. As a fine art portrait photographer, I enjoy learning about you, your family, and your life to better capture the memories that you'll share with family and friends for years to come. It is my hope that through this guide you will learn about the creative process necessary to helping you look your best. Thank you for choosing Kinstler Photography to help document the moments in your life!

I understand that custom photography is a substantial investment of your time and money. I want to make sure your photographs not only reflect the personal style that I've worked so hard to develop, but also that you are satisfied with the photographic products in which you will invest to make your home beautiful. Customers typically purchase products that range from grandeur wall portraits to traditional sized gift prints. You will find my selection of products to be in line with all of today's most popular photographic trends!



My kids – Annelise & Ethan

So How Does This Work?



Once you have decided to take your portraits with Kinstler Photography, the first thing to do is contact me to check my availability for your photo session. During your initial contact with me we will discuss not only the style of image that you want but also where you want to hang your wall portraits, what gifts you may need for friends and family, and what clothing will work best for your session.

For the actual portrait session I'll need to know what background settings you prefer (e.g., beach, park, urban, countryside, home, etc). For photo shoots with more than 2 months notice you will be asked to pay a 50% non-refundable deposit of the creation fee in order to reserve your date and time with me. The portrait session lasts approximately 1-2 hours and I make it fun for everyone!

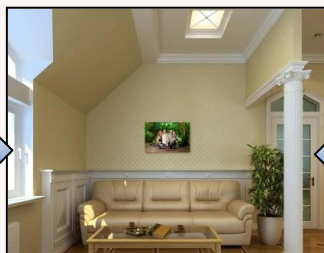
Once the portrait session is done, the next thing to do is the ordering session. This is where you will see your photographs for the first time as your images are projected at their highest resolution and in true color on an 80" screen! More information about the ordering session is provided on the next page.

Virtual Decoration: "How big is a 16 x 20? What will it look like in MY home?"

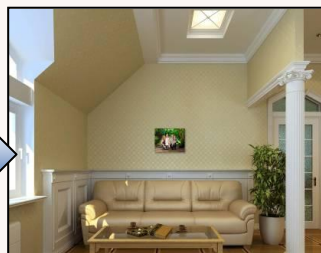
These are common questions that we all face when decorating our homes. From artistic wall décor to family wall portraits, it's a valid concern and one that many people cannot visualize without some assistance. Fortunately during your ordering session you will see exactly the size of YOUR portraits and how they will look on YOUR wall space at the exact dimensions! Contact me for details or view the comparison pictures below of real wall space with one of my family portraits projected virtually into the space!



30 x 40 Canvas Gallery Wrap



20 x 30 Canvas Gallery Wrap



16 x 20 Canvas Gallery Wrap



Initial Contact

What clothing looks best? Where will I meet you? Can I bring my pets with me? These questions and more are what get answered during your initial contact with me, as well as the date and time you would like to schedule your portrait session with me. I will also ask you about your home and what sort of pictures you have on the wall already, which helps determine the style of photography that you prefer. In fact, if you send me pictures of the wall space in your home that you'd like to decorate then I can use them to show you what YOUR pictures will look like in that space! You have to see it to believe it; if we have time during the planning session I can show you a live demonstration over the Internet!

The Creation Fee

The Creation Fee covers my time, talent, and travel for the photo shoot and ordering session. It can be used to invest in portraits for families, engagements, and individual portraits such as high school seniors, bridals, maternity, and newborns. A \$75 art credit is included with your creation fee that can be applied to your total purchase at the ordering session! (Please contact me to get a quote for special event coverage such as corporate events and birthday parties.)

Portrait Sessions	Price	Session Type	Coverage Limit	Art Credit †
Creation Fee	\$200	On-Location (1-2 hours)	1 – 6 people	\$75 Art Credit
Creation Fee	\$300	On-Location (1-2hours)	7 or more people	\$75 Art Credit

† The art credit may only be used during the ordering session.

The Ordering Session

The ordering session is where you get to see the images for the first time and it's a lot of fun to see your images projected on an 80" screen! This is also the time when you will place your order, so I ask that all the decision makers be present at the time of the presentation. I recommend that young children not be present to ensure that the presentation and ordering goes smoothly. Separate orders can be placed during the same ordering session for multiple families.

During this meeting, you get to see the images projected at their highest resolution and in true color via a multimedia presentation! I will be there to help you select the best images based on our discussion during our initial contact. You also have a \$75 art credit from the Creation Fee to use at your ordering session. However, the art credit cannot be used after the ordering session so be sure to take full advantage of it!

See **YOUR** pictures on **YOUR** walls **BEFORE** you buy!

If you send me pictures of the wall space in your home then I can show you the real size of the wall portraits or collages using the pictures from your session! Please contact me for more details or to watch a demo!

The ordering session takes place in the comfort of your own home. This is the most popular choice because you get to see the images projected in actual sizes and in true color! You get to choose the very best ones for your home while I am there to assist with the selection process. For out of town customers, the ordering session can be scheduled immediately after the shoot at your vacation residence! This is especially popular for those who are vacationing in Sandbridge because everyone who needs to select the pictures will be able to discuss it together. **It is highly recommended to view the ordering session in person! However, if the ordering session cannot be conducted in person then we will setup an online webinar when all parties are able to attend. Please contact me for details.**



Please make checks payable to **STEPHEN KINSTLER**. A \$25 fee will be charged for all returned checks.

Virginia sales tax of 5% is assessed for all orders.



Policies & Portrait Agreement

50% of your creation fee is due when you book your portrait session with Kinstler Photography if scheduled more than two (2) months in advance to reserve your date and time; the full amount of the creation fee is due at the time of the shoot. The creation fee includes travel to Virginia Beach/Sandbridge, Norfolk, Chesapeake, Hampton, Portsmouth, Suffolk, and Newport News for both the portrait session and the ordering session; a travel fee of \$75 per 50-mile radius from the photographer's residence (ZIP-code 23464) will be assessed for areas outside of Hampton Roads. I appreciate your cooperation in being on time for the portrait session and the ordering session to help things go smoothly.

The creation fee is non-refundable should you choose to cancel your appointment with me. However, if I need to cancel for personal reasons, all money paid will be fully refunded. In case of inclement weather, I will attempt to reschedule your portrait session within a reasonable amount of time. If the session cannot be rescheduled due to inclement weather you will be fully refunded.

All sessions include a model release for all subjects photographed to allow Kinstler Photography to use the images created during your portrait session for promotional and/or commercial purposes. The same model release for minors under the age of 18 is represented by the signature(s) provided below; additional consent may be provided using the additional space at the end of this agreement.

All images are copyright Stephen Kinstler (Kinstler Photography). Unauthorized duplication of images will result in an invoice for the full retail price of any product created or digital use plus any fines or penalties and interest as allowed by law (US Title 17).

In order to maintain my workflow and provide superior service to all of my clients, both the portrait session and the ordering session must be scheduled in a timely fashion.

The creation fee includes basic digital retouching at the photographer's discretion. Customer distastes should be discussed at the ordering session; however, please do not assume that personal distastes will be corrected without compensation. Custom digital retouching is \$25 per image.

Checks should be made payable to Stephen Kinstler; I also accept Visa, MasterCard, American Express, and Discover in-person only. 5% VA sales tax is collected as applicable on all orders.

Due to the custom nature of my work, all product sales are final (no refunds). Prices are subject to change without notice.

By signing below you agree to the policies outlined here for Kinstler Photography.

Name (Print)

Name (Signature)

Date

Please sign and date this form to indicate your understanding and acceptance of Kinstler Photography's policies and bring it with you to your portrait session. Additional parties who are part of the portrait session should bring a signed copy of this form, too.

Use the space below for any remarks, including any signatures for the model release of minors under the age of 18 by a legal guardian.

